What is claimed is:

1 A golf club travel bag for carrying and protecting golf equipment contained therein having a golf club restraining feature comprising:

a flexible outer shell;

a cushion lining; and

a strap,

said flexible outer shell being a portion of said golf club travel bag made of a flexible material forming a cavity operable for accommodating a set of golf clubs and related equipment;

said cushion lining being affixed to an interior surface of said flexible outer shell to form a protective layer between said set of golf clubs and said flexible outer shell;

said strap forming a looping configuration about said flexible outer shell whereby a fastened strap causes compression of said cushion lining onto the set of golf clubs.

2 The golf club travel bag of claim 1,

said strap comprising two ends operable for being affixed or connected to each other.

3 The golf club travel bag of claim 1,

said strap comprising further comprising a buckle fastening means.

4 The golf club travel bag of claim 1,

said strap comprising further comprising a hook and loop fastening means.

5 The golf club travel bag of claim 1,

said strap comprising further comprising two strap portions sewn to either side of a zippered opening on said travel bag.